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WHO SHOULD PRACTICE ADVERTISING INTEGRITY?

EVERYONE.
IT'S THE LAW AND MLS POLICY.

Five Steps for Reporting a Listing:

#1 **Search the Property** on the MLS. Be sure to search Active, Delayed and Withdrawn statuses on Flexmls®.



#2 **Take a Picture or Screen Shot.** Take a photo or screen shot of the advertisement or marketing.



#3 **Wait 48 Hours.** This is the time frame allotted to enter a listing into the MLS. Some properties could have active listing agreements that have not been entered yet.



#4 **Search the Property on the MLS, Again.** Be sure to search Active, Delayed and Withdrawn statuses on Flexmls®.



#5 **Report It.** Report the Advertising Integrity violation by emailing the photo of the marketing/advertising and any additional information you have to ai@metromls.com.



Thank you for your help! We will take it from here.

